



# GAT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 2/28/2022

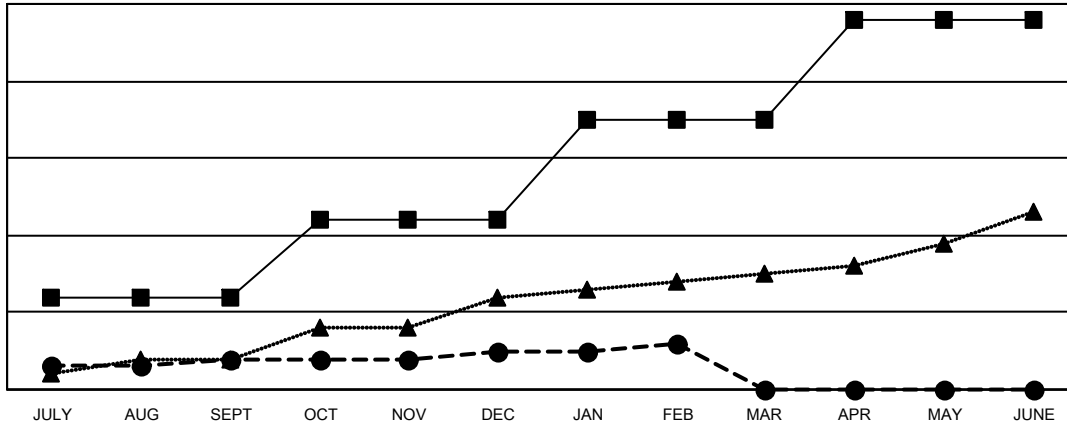
Multiple District 4

LOCATION: CALIFORNIA

Clubs			
RESULTS FOR 2021-2022			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	12	4	13
OCT/NOV/DEC	10	1	13
JAN/FEB/MAR	13	1	6
APR/MAY/JUNE	13	0	0

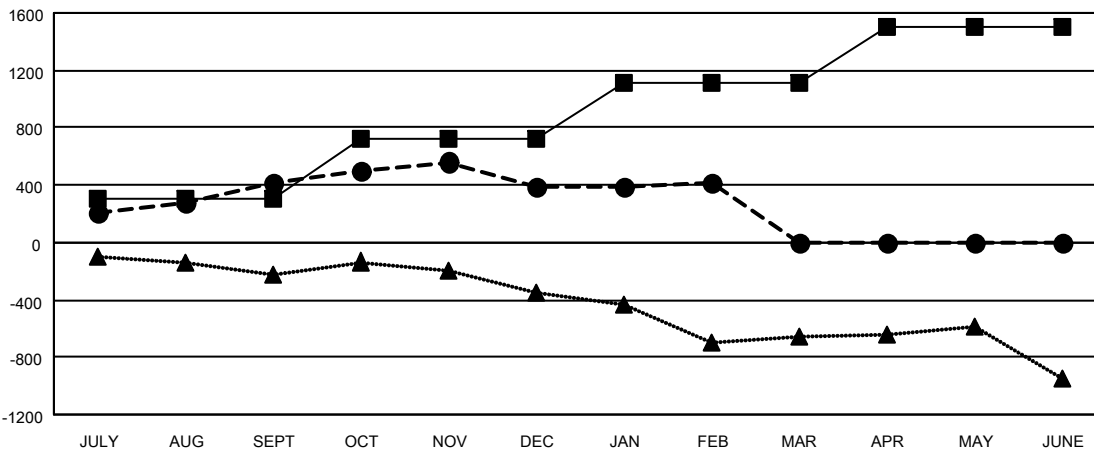
Members			
RESULTS FOR 2021-2022			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	300	1,266	703
OCT/NOV/DEC	422	711	678
JAN/FEB/MAR	395	413	342
APR/MAY/JUNE	391	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



- CURRENT YEAR GOALS FOR NEW CLUBS
- CURRENT YEAR ACTUAL NEW CLUBS
- ▲- LAST YEAR ACTUAL NEW CLUBS

GOALS AND ACTUAL MEMBERS CUMULATIVE



- MEMBER GROWTH NET GOAL
- MEMBER GROWTH ACTUAL
- ▲- LAST YEAR MEMBERSHIP ACTUAL

DROPPED CLUBS: 32	
<b>DROPPED MEMBERS</b>	
DECEASED	171
CLUB CANCELLED	155
OTHER	1,398
<b>TOTAL</b>	<b>1,724</b>

378 CLUBS OF 708 ADDED 1 OR MORE NEW MEMBERS

[CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA](#)

GENDER DISTRIBUTION	
MALE	10,751 (58.77%)
FEMALE	7,537 (41.20%)
NON BINARY	0 (0.00%)
PREFER NOT TO ANSWER	5 (0.03%)
<b>TOTAL FAMILY UNIT MEMBERS</b>	<b>3,462</b>
<b>FAMILY MEMBERS PAYING HALF DUES</b>	<b>1,829</b>